

Future of Travel Meets Business Opportunity.

A modern wayside amenities and franchise opportunity
powered through Sherpa.

Fuel Station • Food Courts • EV Charging • Retail • Convenience Stores



Introducing RestStop Smart

RestStop is a modern wayside amenities initiative designed to improve highway travel across Kerala through clean, safe, and professionally managed traveller facilities.

Envisioned as a new-generation roadside destination, RestStop combines food, convenience, comfort, mobility support, and essential services within a well-planned ecosystem for today's travellers.

RestStop Smart is a compact and scalable format of the RestStop concept, designed for high-potential highway locations and growing travel corridors.

Combining refreshments, convenience retail, EV charging, and smart mobility infrastructure, RestStop Smart creates a professionally supported roadside business opportunity for investors and entrepreneurs.

RestStop Smart - Components

- Biker's Stop
- Mini Retail Store
- Milma Chilmil Ice-Cream Counter.
- Electric Vehicle Charging.
- Fuel Station (Subject to site suitability)

RestStop Smart - Ideal Locations

- Along major highways
- Tourism corridors
- High-visibility roadside plots
- Transit hubs
- Growth corridors

Powered by Sherpa

A guided investment facilitation platform connecting investors with opportunities, support systems, and strategic partners across Kerala.

Support through Sherpa



Based on local demand and plot availability, following categories of RestStop models are offered on Franchise model to investors

Category	Platinum	Gold	Silver	Smart
Plot Size (Acres)	4 to 5	2 to 4	1 to 2	0.40 and above
Fuel Station Plot (Sq. Feet)	40,000	30,000	20,000	20,000
Projected Fuel Sales / Month (Kilo Litre)	400 - 500	200 - 300	100 - 150	80 - 100
Retail Area (Sq.Ft)	50,000	20,000	10,000	5,000
Projected Foot Fall/ Year (Lakhs)	7.5	5	3	2
Projected Investment (₹ Crores) Excluding Land Cost	30	20	15	2-3
Potential Borrowing from Financial Institutions	70%	70%	60%	60%
Potential ROI	12-14%	12-14%	10-12%	10-12%
Maximum Number of Centers planned in Kerala	30	50	100	100

Projected Project Cost

Component	Estimated Cost (₹ Lakhs)
CAPEX – Initial Investment	
Civil Construction – 5000 Sq. Ft	120 – 145
Full kitchen & QSR	45 – 65
Convenience Store	18 – 30
Premium Washrooms	12 – 20
External Infrastructure	20 – 40
Total Investment excluding Land Cost (CAPEX)	215 – 300
Manpower (18–25 staff)	4.50 – 6.50
Utilities	1.50 – 2.50
Maintenance	0.60 – 1.00
Admin & Misc	0.75K– 1.25
Total Opex per Month	8.00 – 11.00





Powered by an Ecosystem of **Trusted Partners**

- Indian Oil Corporation Ltd (IOCL) | Potential fuel station support
- MILMA | CHILMIL franchise ecosystem
- EV Charging Partners | Future mobility infrastructure support
- OKIHL | A 100% Government of Kerala enterprise.



Ready to explore the Opportunity?

Scan below to view the detailed Projected Financials, other Potential Revenue Streams in RestStop - Smart and Register your interest through Sherpa



www.sherpa.kerala.gov.in



A Government of Kerala Enterprise | U65999KL2019SGC059305
6th Floor, Noroka Center, Thycaud, Thiruvananthapuram
Ph:0471 2770500 | Email:info.okh@kerala.gov.in | www.okih.org